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Dealmakers Impact Report 2014

BY ROBERT MARICH

Carol A. Lombardini

President

Alliance of Motion Picture
& Television Producers

When actors, writers and directors each concluded major movie/television contracts this year, the growing trend of sharing economic information paved the way for labor peace. Management and labor evaluated and commented on the other side's core industry data. "This informs our bargaining," says Lombardini, who is chief negotiator for 80 U.S. and Canada labor agreements, and a board member for multi-employer benefit plans. She joined AMPTP when it was formed back in 1982 in legal affairs, rising first to exec VP, legal and business affairs and general counsel, and then to president in 2009.

Image: Frank Schaefer

